



Growing Stronger Together

2023 Annual Report

**WESTMORELAND
FOOD  BANK**

*“I can do things you cannot,
you can do things I cannot;
together we can do great things.”*

– Mother Teresa



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Mission:

Our mission is to enable our neighbors in Westmoreland County to have ready access to food.

Vision:

To end hunger in Westmoreland County.



A Message from the CEO



2023 was a time of great growth at the Westmoreland Food Bank, both in programming and demand for services. Through the pandemic, we served over 9,500 households each month. In 2023, we served over 13,000 households per month. We felt that after the pandemic had subsided that we would see “normal” numbers again, unfortunately, we believe that the 13,000 households needing assistance is the new normal. This has made the need for growth in programs and projects, and support for those programs even more integral.

It has been two years since the Westmoreland Food Bank was awarded an American Rescue Plan Act (ARPA) grant through the Westmoreland County Board of Commissioners. As we expand upon growth in the 2023 Annual Report, I would like to update you regarding these important and generous funds, how they have been used and the progress of the projects funded through the ARPA funds.

Food access is the core of our mission and the highest priority for use of funds. Our distribution methods adapted during the pandemic and ARPA funds allowed for food distribution improvements, innovations, and operational enhancements.

- Launched the Mobile Market program, serving 640 households monthly, at senior housing communities, college campuses, healthcare facilities and various outreach events
- Expanded the Summer Meals program
- Increased the amount of fresh milk distributed through the Fill a Glass with Hope milk program
- Provided boxes to pantry sites for pre-boxing products for efficient and safe distributions
- Replaced an aged vehicle for food transportation
- Developed marketing materials specifically to reach neighbors in need to ensure that they are aware of the services we provide

Technology improvements increased our efficiencies and presence in our communities.

- Enhanced website with multilingual access and food pantry mapping to better serve our neighbors
- New volunteer engagement software to keep our volunteer base well supported
- Upgrading to a cloud-based inventory system by 2025
- Expanded social media presence to attract neighbors in need and supporters
- Employed a data specialist for improved reporting and decision-making for leadership

Strategic Planning guides our decision-making and approach for the future

- Conducted a Hunger Study with The Hill Group Management Consultants to understand food insecurity in Westmoreland County post pandemic
- Identified 11 "High Overall Risk" areas in the county
- Completed a Development Assessment with Feeding America to analyze fundraising performance and recommendations for future growth and partnership

Last but certainly not least, after occupying our current location for over 30 years, we have outgrown our footprint and have a need to expand our building. This growth has not been as easy or as smooth as we have wished but it is progressing. Originally, we were able to garner an estimate of \$2.5 million to increase our space by 5,500 square feet. Since that time, construction costs have dramatically increased. The current estimate is now over



\$4.5 million and have found that we need to upgrade our electrical switchgear to accommodate the expansion. We have secured additional funding to help offset the initial funds committed via ARPA and are in the process of satisfying preliminary requirements prior to groundbreaking. Upon completing these requirements, we will be on our way to beginning this exciting venture.

This 5,500 square foot expansion is providing more than growth of our physical footprint.

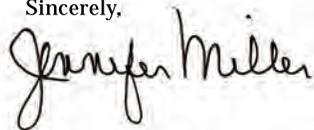
- Replacement of an aging 30-year-old cooler with a larger cooler, allowing us to provide additional perishable products to our neighbors.
- Establishing an on-site food pantry to serve neighbors directly from our facility. There are circumstances when neighbors are unable to attend regularly scheduled food pantry distributions, are experiencing emergency circumstances, or are seeking assistance for the first time. Having an onsite pantry will allow us to provide additional referral assistance and nutrition education as well as provide training to new partners.
- Creating a dedicated Volunteer Center to ensure that our volunteers recognize how important they are to our mission. The Volunteer Center will establish a sense of ownership among our volunteers to keep them engaged for years to come. This area will provide spaces for volunteer activities, community education, and teambuilding.

The entire \$4,471,500.00 allocated to the Westmoreland Food Bank through ARPA is committed, and we look forward to continuing the growth of our organization into the future to better serve our neighbors in need throughout the county.

As we move through 2024 and look forward to 2025 and the completion of this project, I know we will look back fondly with gratitude to the supporters who brought us to the day when we can open our doors for the first time in the new addition and showcase all that this funding has done for the people of Westmoreland County who turn to us when they need us the most.

As partners in our fight against food insecurity, on behalf of our remarkable team here at the Food Bank and our dedicated Board of Directors, we thank you for your confidence in our ability to feed those who need a hand up. Thank you for being a part of the growth of this phenomenal organization.

Sincerely,



Jennifer Miller
Chief Executive Officer

Board of Directors

- Ronald E. EberhardtChair
- Marcia Kubas..... Vice Chair
- Matthew C. Rigo.....Treasurer
- Judith Morrison.....Secretary
- Melissa GuiddySolicitor
- Rosalie Carpenter
- Sister Lyn Marie Dwyer
- Daniel Hudoc
- Ellen Katter
- Sean Sullivan
- Wallace N. Tobin
- Graham Watkins

Food Bank Team

- Jennifer Miller Chief Executive Officer
- Jeff AbramowitzDirector of Employee & Volunteer Engagement
- Bryan Adams Operations
- Jessica Armstrong..... Community Resource Manager
- Mike Baker.....Director of Facilities
- Kelly Campbell..... Operations Assistant
- Jake Clark Program Coordinator
- Gina Colosimo Volunteer & Food Drive Manager
- Anita Cox Administrative Coordinator
- Blair DeArmitt..... Operations
- Randee Eberhardt Chief Financial Officer
- Alan Ferguson..... Operations
- Dave Ferrante Warehouse Manager
- James Firment..... Donor Relations Coordinator
- John Guay Program Coordinator
- Michelle Heller Director of Programs
- Lauren Hill..... Director of Development
- Travis Horne Operations
- Mark Kubas..... Operations
- Taryn McGava...Agency Relations & SNAP Coordinator
- Doug Miller Warehouse Coordinator
- Ed Opher Operations
- Deana Pastor..... Director of Technology Services
- Sam Specht-BurnsData Coordinator
- Dan Thomm..... Operations
- Matty Tippit-Soto Director of Warehouse Logistics
- Texie Waddell..... Director of Agency Relations
- Ted Wassil Operations
- Lea-Ann White Food Sourcing Manager

Financial Overview for 2023



Financials

A	Grants & Contracts.....	\$2,888,889
B	Donated Food	\$7,857,192
C	Contributions, Other.....	\$12,100
D	Corporate & Individual Donations.....	\$3,234,522
E	Donations, Other	\$10,107
F	Revenue	
	Shared Maintenance	\$0
	Interest Income	\$504,428
	Rental Income.....	\$0
	Other Income	\$51,440
	Salvage Income	\$4,401
	Trucking Income.....	\$42,350
	Membership Fees.....	\$5,690
	Gain on Sale of Assets	\$0
	Total Support & Revenue.....	\$14,611,119



Expenses

G	Program Services	\$12,841,036
H	Management & General	\$299,665
I	Fundraising	\$562,294
Total Expenses		\$13,702,995

Budget Breakdown

K	Management & Fundraising	6 %
L	Programs.....	94 %



Hunger in Westmoreland County

The dramatic shifts in food insecurity rates and economic changes post pandemic led the Westmoreland Food Bank to partner with the Hill Group Management Consultants to conduct an extensive study of hunger in Westmoreland County. Westmoreland Food Bank ensures ready access to food for neighbors experiencing food insecurity by sourcing and distributing food through hundreds of partners, pantries, and programs. As part of ongoing efforts to continuously improve, Westmoreland Food Bank sought to assess the need for its services throughout the county, compare it to where its services currently reach and identify the resulting gaps in supply and demand.

Supply and Demand were assessed by the following indicators:

- Demand
 - ~ Poverty Rate
 - ~ Median household income
 - ~ Share of population receiving SNAP benefits
- Supply
 - ~ Vehicle Access
 - ~ Access to food sources such as supermarkets

A survey was conducted to 1,200 respondents across Westmoreland County, collecting the following information:

- Partial address (to estimated census tract for analysis)
- Household composition including number of people and age ranges
- Employment status
- Sources of income
- Food sufficiency over a 12-month period
- Access to quality food over a 12-month period
- Sources of food
- Distance from sources of food
- Challenges faced to accessing food

Findings:

Survey data was analyzed, and geographic areas were identified as “High Overall Risk” areas. These areas include:

- New Kensington
- Vandergrift
- Jeannette
- Greensburg
- Monessen
- Collinsburg
- Scottdale
- Mt. Pleasant
- Latrobe
- Derry
- Fairfield Township

Next Steps:

Analyzing survey responses by census tract enabled consultants and Food Bank leaders to understand household and employment patterns, typical food shortage issues, food sources, and food sourcing challenges within “high overall risk” census tracts.

As a result of this study and the continued analysis of the data, the Westmoreland Food Bank is working to enhance the capacity of current partner organizations serving high-risk areas and create new partnerships with non-traditional organizations and/or alternate distribution styles.





New Solutions

Mobile Market

In Westmoreland County, as throughout the nation, those most likely to experience food insecurity are minorities, seniors, families that live in isolated rural communities, and residents with disabilities. In response to these significant systemic shortcomings during the COVID-19 pandemic, the Food Bank sought solutions and created the Mobile Market program. This program, centered around a custom-built mobile food market truck, carries fresh produce and other staples to areas identified as high-need, areas in which transportation is difficult because of infrastructure shortfalls or because individuals cannot access it, and areas of high population density.

This program supplies no-cost produce for families in areas of most need, including areas of high need determined during the Hunger Study. The truck travels to low-income housing, senior high rises, senior centers, and many other locations where those in need of food can be found. In addition, this program enables the Food Bank to meet an area of need that often goes unnoticed by serving the ever-growing population of college students who are food insecure by visiting Westmoreland County college campuses.

The Mobile Market truck was custom built to meet the needs of the pilot program that the Food Bank launched in 2022, using an existing refrigerated van owned by the Food Bank. The truck is custom, the first of its kind, and equipped with a 6-door cooler system that is powered by a refrigeration unit. Program staff offer neighbors their choice of products on the truck—providing a similar experience to a farmer's market. The Mobile Market truck will allow the Food Bank to bring a full-service market to under-served areas of Westmoreland County, and introduce the community to Food Bank services in a new way.

The Mobile Market Truck and Programming is possible thanks to funds made available through the Office of Senator Kim Ward, Commonwealth of Pennsylvania, PA Department of Environmental Protection, Westmoreland County ARPA Funds, and the Bayer Fund.



New Partnerships

Healthy Community Program

The Healthy Community Program operates as a smaller scale community food resource and referral partner. The Healthy Community Program was initially established as a partnership with healthcare providers who were screening individuals for food insecurity to provide food resources and nutrition education during their health care visit. While this program was piloted in 2022, this model was expanded in 2023 to include human service organizations and schools-- ensuring that professionals working in these spaces have access to food items to address immediate needs and provide referral information to additional Food Bank programming.

Eight Healthy Community program sites served over 600 households throughout 2023 with food and referrals to our other services.





Gifts of Time and Treasure

Our mission work would not be possible without the support of a community of people who give their time, talent, and resources to the organization.

4,600 volunteers gave 55,000 hours of time to the mission in 2023.

Listed below are contributing Corporations, Organizations, and Foundations with gifts greater than \$1,000

Advanced Manufacturing Tech. Inc.
Allegheny Foundation
American Legion Post 981
ArTECH Group LLC
Arthur & Doris Pasekoff Foundation
ATA Martial Arts
ATI Specialty Rolled Products
Bank of America Charitable Gift Fund
BHE GT&S
BNY Mellon
BNY Mellon Community Partnership
Bonterra
Busy Beaver Building Centers, Inc.
Center for Healthcare Solutions
Claridge Volunteer Fire Department
Cleaveland/Price, Inc.
Community Life
Concordia Lutheran Ministries
Cornerstone Ministries
Covington Investment Advisors. Inc.
Del Grosso Foods Inc.
Delmont Lions Club Foundation
Denmark Manor United Church of Christ
Diocese of Greensburg
Dollar Bank Foundation
EduLink, Inc.
Elliott Group
Emergency Food & Shelter Program
Emerson Charitable Trust
Emmanuel Lutheran Church of Export
Employee Charitable Trust Fund of Westmoreland Regional Hospital
Enterprise Holdings Foundation
Equitrans Midstream Foundation
ExTrade From Morgan Stanley
Feeding America
Feeding Pennsylvania
Fidelity Brokerage Services LLC
Fidelity Charitable
First Energy Foundation
Franklin Regional Intermediate School

Franklin Regional Primary School
Friends Who Count
Gateway Health Plan, Inc.
Giant Eagle
Give Lively Foundation
Glasser Family Foundation Inc.
Greater Pittsburgh IASIU
Greensburg-E. Hempfield Lions Club
Highmark Health
Honkus-Zollinger Charitable Foundation
Hunger-Free Pennsylvania
Human Services Development Fund
Jack Buncher Foundation
Jacobs Family Foundation
Junior Order of United AM Mechanics Inc.

K of C 1480 Foundation
Kaminski CPA PC
Katherine Mabis McKenna Foundation
Keystone Benefits Group, Inc
Kiski Area School District
Knights of Columbus Manordale Valley #4226
KT Grant Inc.
L. Christian DeDiana, Attorney at Law
L.J. Aviation
Lloydsville Sportsmen's Association
Maiello, Brungo & Maiello, LLP
Meegan Ford
Middle Presbyterian Church
Mother of Sorrows
Mt. Pleasant Jr./Sr. High School



National Slovak Society of the USA
 New Alexandria Lions Club, Inc.
 Newlonsburg Presbyterian Church
 Norwin Education Association
 Norwin Elks
 Norwin Lady Knights Basketball Boosters
 Norwin Teachers Federal Credit Union
 Nutrition Inc
 Olympus Energy
 OneMain Financial
 Patricia A. Smiy Foundation
 PBM, Inc.
 Penn Rod and Gun Club, Inc.
 PennLine Services
 Pennsylvania Department of Agriculture
 PNC Charitable Trust
 PNC Fund for Charitable Giving
 Poke Run Presbyterian Church
 Populus Financial Group
 R.K. Mellon Family Foundation
 Rachel and James Armstrong Charitable Trust
 Realtors Association of Westmoreland, Indiana, & Mon Valley
 Robert W. Baird & Co. Incorporated
 Robertshaw Charitable Foundation
 Salem Township
 Schwab Charitable
 Sendell Subaru
 Shasko Global Logistics
 SNPJ Lodge 729
 SOS Guild
 Sri Venkateswara Temple
 St. Johns Union Church
 St. Agnes Church
 St. Joseph Polish Club Lodge 664
 St. Matthias Lutheran Church
 Suncrest Homes
 Synthomer Foundation
 T. Rowe Price Program for Charitable Giving
 The ALM Foundation
 The Benevity Community Impact Fund
 The Community Foundation of Westmoreland County

The Francesca Charitable Foundation
 The Grable Foundation
 The Italian Brotherhood
 The Muriel E. & Edward C. Wachter Charitable Foundation
 The Nicholas Angelo Petrucci Trust
 The Patsy D. Tiani Foundation
 The Pittsburgh Foundation
 The Premo J. Pappafava Foundation
 The Smiy Family Foundation
 The Twila Sampson Foundation
 The Woodforest Charitable Foundation
 Toyota of Greensburg
 Trixie Puff Charitable Foundation
 Trustmont Advisory Group, Inc.
 Turner Dairy Farms
 United States Department of Agriculture

U.S. Hardmetal Inc.
 Unitarian Universalist Fellowship
 United Way of Southwestern PA
 Vanguard Charitable
 Victor & Anna Mae Beghini Charitable Foundation
 W.N. Tuscano Agency, Inc.
 Walmart Foundation
 Wells Fargo Advisors, LLC
 Westinghouse SURE
 Westmoreland County ARPA
 White Valley AMVETS Post 85
 Yough Cluster
 Youngwood Sportsmen's Association Inc.
 Zion's Evangelical Lutheran Church
 ZYN Cares Fund



Be part of future Growth!

Investing in our future is a wonderful way to ensure that children throughout Westmoreland County do not need to know the anguish of hunger.

Thanks to generous donations, we have been able to invest to fund our child hunger programs, and as this fund continues to grow, the more we can expand these programs. Our Weekend Backpack Program, Summer Meals and our Pantry Distribution Program all reach children directly and with your partnership, we can make sure that their future looks bright!

Please call
Jennifer Miller: 724-468-8660 ext. 15
or email: jennifer@westmorelandfoodbank.org for details about how a donation can be made to invest in our community's future.

Leave a Legacy

Consider donating today or including us in your will or estate plans for tomorrow.

Planned Giving is an option that ensures both your legacy and the work of the Food Bank exists for years into the future. Consult with your financial advisor on options such as bequests, cash and securities, insurance tools, charitable gift annuities and more. To learn more about how your planned gift can help advance the mission of the Westmoreland Food Bank, contact us at 1-800-462-2080.

Westmoreland County Food Bank, Inc. is a 501(c)3 charitable organization, contributions to which are tax-deductible as permitted by law. The official registration and financial information of Westmoreland County Food Bank, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.



Growing Stronger Together





BRAWNY
TEAR-A-SQUARE

WESTMORELAND
COUNTY
FOOD BANK

Tape
8-25-23

EatnPark
HOSPITALITY GROUP, INC.

DATE 12/4/2023

PAY TO THE ORDER OF Westmoreland Food Bank \$ 5000.00

Five thousand and 00/100 DOLLARS

Serving our neighbors Our team members
MEMO



WESTMORELAND FOOD BANK

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